



The Scout Guide Aspen & the Roaring Fork Valley is a beautifully curated annual city guide and timeless keepsake celebrating the people and places that define the community we call home.

A FEATURE INCLUDES

A Scout Guide feature means personalized print design, 12 months strategic distribution, digital storytelling, social media exposure and a network of local partnerships — all built around the story only you can tell.

NATIONAL REACH, LOCAL SOUL

A coast-to-coast collection of 100+ city guides — each thoughtfully curated, each distinctly local, each rooted in genuine community, offering a network of potential partners.

WHO WE SPOTLIGHT

From Aspen & the Roaring Fork Valley we are spotlighting the founders, business owners, artisans, creatives and visionaries shaping our valley.

REAL ESTATE PROGRAM

We have a robust Real Estate Program and are scouting agents and real estate teams for our next Volume, 14.

CATEGORY EXCLUSIVITY

We limit the number of businesses in each category to 3 per 50 pages. Once a category is filled, a waitlist is created and businesses are added to the guide from the waitlist one for every 15 new pages.

INVESTMENT

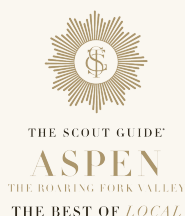
Double Page Spread	\$7,500
Single Page Spread	\$5,500
Half Page Spread	\$3,250

All spread options include an individual photo shoot and design.

*People worth meeting
Stories worth telling
Businesses worth supporting*

“My name is Jules and I’m the concierge manager at the St. Regis team. Just wanted to thank you guys, your guide is INCREDIBLE and has helped us discover some amazing new vendors in town. It’s really easy to get in a rut and use the same people for services for a million years, but your guide has made my team more adventurous and introduced us to some new great vendors. Thank you!!!”

JULES CASHMAN, ST. REGIS, ASPEN



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FULL MEMBERSHIP BENEFITS,
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